

Advertising

Picture Lady is different from other vendors in that early advertising pays off. We recommend an email five weeks before a show. If you can, also put up big posters on easels in high traffic places. We send all these to you in a package. While we do everything at a show, we do rely on you to get the word out. When we work together as a team we can do great things!

Picture Lady is sensitive to image and the show will not look like a sale or swap meet but more like a gallery or a museum. We hold to professional standards.

With good advertising we will start a show with \$500 in special orders and your good commission is assured.

What we need for a Show

**Three tables and four chairs.
A lobby, patio, auditorium, hallway, or
corner in the cafeteria.**

It is appreciated if we can also have a safe space overnight to store our pictures when we do a two-day show, but this is not mandated and we can pack up.

Who is Picture Lady

Spend a little time going to www.picturelady.com getting to know us. In the twenty years we've been in business we have added many new pages to the site and it is constantly updated. Going to the web site would also be the best way to see our products. We have pictures of everything.

Picture Lady is proud to have qualified for QUAEV (Quality Association of Event Vendors.) More information on Special Occasions and Fundraising can be found there: www.quaev.com

Prices \$5.00 and up

Our most affordable picture is \$5.00 and these are found on the Five Dollar Fun Table. On this table are also fragrance lamps, leather purses, and seasonal decorations. If three items are purchased the fourth item is free.

The Standard Event

You can expect the employees to thank you for this special event. A Picture Lady gallery is a lot of fun with discounts and prizes! We create and run the gallery bringing in the Artwork on carts and establishing a promotional display. We operate the cash register and take care of all the small details involved in running an event. We are pros and you can depend on us. We keep sequential records and at the end of the sale you are able to check these. To ensure all transactions are correct we display a sign that reads:

“If you do not get a receipt or there is no published price, there is no charge for the transaction.”

In this way, the customer polices the sale

PHOTO to ARTWORK.

We are able to take a small photo and turn it into a work of art.



Special Occasion Events

We specialize in doing themed shows.
Volunteer & Employee Appreciation
Diversity - Black History
Latino & Asian Heritage
Cinco de Mayo
Earth Day & Fourth of July
Thanksgiving & Christmas

We do whatever is needed to add to the culture for a special show.

Special Orders

If a customer likes the picture but would prefer a different frame, this can be arranged.

Communications

We prefer written communications via email. fundraiser@picturelady.com

**Voice Mail 661 242 1010
Cell Phone 661 600 6008**

A Consignment Event

This event is run by volunteers.

We bring in the artwork and the gifts early (typically 6:30 am.) and establish the event. Typically we are supervised at this time by a security guard who also ensures the tables and chairs are provided. When the volunteers arrive around 8:00 or 9:00 am., we turn over the running of the show to them and return to pack up in the later afternoon. We can either leave for the day or stay around to answer questions for we do know the products and art is special. The advertising for a consignment event is usually done by the volunteers or by Marketing. We can send in a sample flyer.

Something for Everybody

These are the Artwork topics:
Mediterranean, Islands, and the Sea
Impressionists & Classical Art
Art from Around the World
Wine Country & Abstract
Flowers, Cottages and Country
Old Cars, Music and/or Modern Art
Inspirational, Angels, Children & Fairies

Problems

We try to handle all problems swiftly without putting them on your lines. You are busy enough without worrying about what we do. Our senior motto is

We make it easy!

Picture Lady carries a million-dollar insurance policy for accidents or lawsuits. In fifteen years in business we have never had an accident. We know and work with the typical safety precautions.

Decorating

We provide a sophisticated decorating service: If you solicit decorating jobs for us via your Administration, you can earn a 15% commission.

Go to: www.picturelady.com